

# DeinDeal AG



**We are**  
*Top 10 Swiss*  
*E-Commerce Platform*



# Facts and Figures



**Top 10**  
*E-Commerce in Switzerland*



**+1,2M**  
*Active Buyers*



**+5M**  
*Sessions per Month (2023)*



# What Sets Us Apart



**MAXIMISED VISIBILITY**  
*Searchandising*



**No Ad Server=No Ad Block**  
*No ad server latency*

# Why partner with us?

Access and easy entry way to Swiss clientele

Premium Placement on the Travel Channel  
(Desktop/App/Newsletter)

In-depth performance overview and full  
transparency with access to Partner Portal



# Collaboration Models

## Affiliate Directlink

Offer up to partner

Takeover of DeinDeal clients

In-depth performance report  
(impressions/clicks/demographics)

## Voucher/Couponing

Zero-risk, commission-only

Exclusive commission rate of 15%

Access to Partner Portal

# Our Partners



*Thank you!*

